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## Hello from me too!

Posted by Moonpoppy - 2008/03/29 17:25

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Hello!

I came across Pink Martini on Everywoman ... what a gorgeous site!!!! (It's a standing joke amongst family & friends that I love the colour pink)

Just a quick howdy as I've only just returned from a brief trip away & seem to be inundated with emails! I have numerous hats but my beloved business is Holistic Feathers - I am a complementary therapist, specialising in facials (including Natural Face Lift) and hot stone massage. I also practice Reyad Sekh Em (Egyptian healing) and Ripple energy therapy.

I love meeting people and seem to have a gift for helping to empower and develop others; I run workshops and manifestation courses and also present "Ripple wellbeing parties", which are excellent fun - I use all the Ripple essences in my treatments, so its a lovely tie-in!

I'm also a mom to a brave lad who recently joined the Army - hence all my grey hairs :(

Really looking forward to having some time to browse here properly and getting to know you all!

Love & blessing  
Callie x

[www.holisticfeathers.co.uk](http://www.holisticfeathers.co.uk)  
[www.moonpoppyenterprises.com](http://www.moonpoppyenterprises.com)

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## Re:Hello from me too!

Posted by The Pink Martini - 2008/03/29 22:59

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Hello Callie,

Welcome to the forums. Glad you like the site :) Thankfully my son is only 11, but I can understand that it will cause grey hairs when they decide to join the army.

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## Re:Hello from me too!

Posted by agnes261 - 2008/03/29 23:00

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Hi there Callie, welcome to the Forum!  
What a busy person you are!  
Look forward to chatting more.

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## Re:Hello from me too!

Posted by Moonpoppy - 2008/03/30 09:59

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Hi there

Thank you for the lovely welcome!!

Yes, I like to keep busy - keeps other half on his toes if he doesn't know where I'm going to spring up from \*giggles\*

xx

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## Re:Hello from me too!

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Posted by katewaugh - 2008/03/30 20:55

Hello Moonpoppy! Nice to see a new person joining, the more people that join the busier Pink Martini will get!

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**Re:Hello from me too!**

Posted by Moonpoppy - 2008/04/04 08:27

Hi Kate

Thank you for your lovely welcome!

Yes, it would be great to see more people around - I'll do whatever I can to help advertise Pink Martini :cheer:

xx

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**Re:Hello from me too!**

Posted by pollygr - 2008/04/15 19:06

Hi there,

In the spirit of networking, I thought I'd drop a quick note and say hello too ! I'm a bit of a latecomer to online networking, to be honest, but I think the site is a great idea.

I'm based in Northern Ireland and run a website called [www.kittyandpolly.co.uk](http://www.kittyandpolly.co.uk). I'd love to hear about your experiences if you sell online.

Paula xx

:)

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**Re:Hello from me too!**

Posted by agnes261 - 2008/04/15 19:53

Hi Paula,

Welcome to the forum, I've just been having a look at your website, you've got some really cute products on there. I hope it does really well.

Have a look at my website [www.ecoflow.com/agnes](http://www.ecoflow.com/agnes) I sell completely different products from you.

Agnes

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**Re:Hello from me too!**

Posted by The Pink Martini - 2008/04/15 21:35

Hi Paula,

Welcome to the forums. You can create a signature in your profile to your website which will automatically be added in each post you make.

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**Re:Hello from me too!**

Posted by katewaugh - 2008/04/16 16:55

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Ooh, yes, I'd love to chat about the whole online boutique experience! Be nice to share experiences and problems! I've looked at your site before, it's lovely!

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## Re:Hello from me too!

Posted by pollygr - 2008/04/16 17:44

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Hi there,  
Many thanks for all the feedback.

Online selling..now where do I start ? My experience so far is that it is a lot of hard work, considering you have to build up your links, SEO the site etc, whilst competing against so many other good websites, many of which have probably a much bigger budget. I have found getting mentioned on blogs is quite useful, it seems to generate good traffic and sales..however, I still have a long way to go to reach a high enough level of visitors to make it sustainable in the longer term. I'd love to know what has worked for you, and what hasn't !

Paula

ps I found signing up for a Wordtracker trial was also quite useful in learning basic SEO tips

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## Re:Hello from me too!

Posted by The Pink Martini - 2008/04/16 18:20

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Do any of you sell on Ebay as well? You could create an about me page and add your website link in there. Even if you do not sell many items, it will help in terms of visibility and gives you a marketing platform. Every little bit helps.

Local fairs and tradeshows might also be worth considering and get some leaflet drops and cards out.

Online networking will be hard work, but is worth it in the end. I don't know about you all, but I never seem to be off my laptop now these days.

Don't know if you have noticed, but you can now blog on The Pink Martini as well :lol:

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## Re:Hello from me too!

Posted by pollygr - 2008/04/16 20:15

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Hi there,  
Thanks for the advice. I will certainly give the blog some thought. Good luck to everyone in their online adventures !  
Paula x

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## Re:Hello from me too!

Posted by agnes261 - 2008/04/16 21:15

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I sell Fairtrade Products on E-bay Vigdis and I have an 'about me' page, must have check if I've got my website address on there!

The local fairs and tradeshows are brilliant, I will be at the Highland Show a couple of days this year and I'm at a couple of local Agricultural Shows too. Apart from the sales, you make lots of contacts at shows.

Online networking IS hard work, but I'm determined to make a go of it. (You may have noticed!!)

Not done much in the way of blogging, must get into that.

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Have you noticed, this forum's really busy tonight!!  
:P

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## Re:Hello from me too!

Posted by The Pink Martini - 2008/04/16 22:12

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Yes, it seems a bit busy tonight :lol:

I think that we are all the same boat and we all seem to be online a lot. It is hard to get separated from the laptop at the moment, although I had to watch The Apprentice and Desperate Housewives and downed tools.

Can I point you to the event section where you can post your tradeshow? ;)

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## Re:Hello from me too!

Posted by katewaugh - 2008/04/17 06:33

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I've tried Ebay a bit, but had no success - not sure what I'm doing wrong really, particularly since I think I give a lot more info about my products than a lot of handbag sellers on Ebay.

I am going to be trying some cross-promotion with a few other businesswomen (homemade soaps and jewellery), which doesn't cost any of us anything apart from the cost of producing promo cards with discounts on, so we'll see how that goes!

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## Re:Hello from me too!

Posted by pollygr - 2008/04/17 11:41

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Hi, I must admit I tried Ebay too, although it was a while ago, and I didn't have any success either ! I've started using Etsy instead in the last few days so will see how that goes. Next month I have a stall at a craft fair at one of the National Trust events so I will let you all know how it goes, what works, and what doesn't. I'm looking forward to it, but I'm worried I won't sell anything. Still, you have to try these things.  
I like the idea of a cross promo, though. Would be interested to hear how that works.

Paula

ps I dropped off for a bit last night to watch Property Ladder..it is a bit of an addiction !

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## Re:Hello from me too!

Posted by katewaugh - 2008/04/17 12:16

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I'm sure your stall will go down very well! I haven't got round to doing anything like that yet. One thing I would love to get your experience of is returns - do you get many and what do you think causes them? I've had a surprising amount, mainly caused by customers not appreciating the dimensions of bags, although getting better now I think because I've tweaked the website to remind customers to make sure they know exactly what they are buying.

The cross-promotion is easy - just find a retailer who is selling things that don't conflict with yours, and swap discount postcards to put in each other's parcels to customers. If you use Amazon you'll probably notice the Vistaprint cards they include in parcels - same principle.

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## Re:Hello from me too!

Posted by pollygr - 2008/04/17 12:57



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## Re:Hello from me too!

Posted by katewaugh - 2008/04/17 17:09

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Yes, that is a good one. I've applied, but they must be very busy because it's been weeks and they are still reviewing my application. Also, check out Yoobos.com - like Ebay but currently free to list! Very new so still building up but might be good to get in there at the start!

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## Re:Hello from me too!

Posted by pollygr - 2008/04/17 17:15

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Hi there,  
Gosh I applied to Shopsafe too just a few weeks ago ..I think it could be quite a wait ! Will check out Yoobos..by the sounds of it, I could be online all night !  
Paula

ps another useful link is [www.lynku.co.uk](http://www.lynku.co.uk)

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## Re:Hello from me too!

Posted by The Pink Martini - 2008/04/18 18:21

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Found another good link from my webstats.

[www.mumsclub.co.uk](http://www.mumsclub.co.uk) , is also a network site for mums, although more business related. There are some offline activities also.

I have just registered there myself.

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